SPONSORSHIP BROCHURE

RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE

(Deemed-to-be-University as Declared by Govt. of India under Section 3 of UGC Act 1956) (Formerly Ramakrishna Mission Vivekananda University) (Accredited by NAAC with A++ Grade)

Presents

PERCEPTRON 2k27







ORGANISED BY

Dept. Of Computer Science

ABOUT THE FEST

RKMVERI is an educational and research institute inspired by Swami Vivekananda's vision, focusing on holistic education that combines spiritual wisdom with scientific knowledge for character and intellectual development.

Perceptron 2k27 is the annual technical festival of RKMVERI's Computer Science Department. It's a platform for students to learn, innovate, and apply technology through competitions, seminars, and expert lectures, bridging the gap between theory and practice.

500+ Participants

10+ Events

Seminar,Workshop and More

Participants across **ISI, IISER, IIT, NIT, Jadavpur University, Calcutta University, Presidency University, IACS** etc.

Think Beyond.
Build Beyond.
Be Perceptron!

WHY SPONSOR US ?



Publicity through banners, flexes, information booklets ,flyers and other paraphernalia



Chance to collaborate with RKMVERI for academic and other curricular activities



Shout out by articles and advertisements across all social media platforms like YouTube, LinkedIn and the Perceptron website



Engage with the institute students, faculty participants. Promote their things to many people.



Ideal platform for launching new products and technology demonstration.



Arrange workshops, seminars in future for promoting their research, ideas, works, products etc

HIGHLIGHTS
OF PERCEPTRON 2026

- **1000+** Individual Event registrations in 2026.
- Students came from **more than 63** institutions.
- Students with Background of **Engineering, Computer Science, Mathematics, Statistics, Physics and more.**
- Invitees came from **IITs, ISI, TIFR, JU, IIEST, RezolveAI, Voxomos.**
- **4k+ site views** for Perceptron 2026 website and total **15k+ Reach over LinkedIn and other platforms.**
- **Free Lunch** to all of the attendees

SPONSORSHIP
CATEGORIES

₹75,000

Title Sponsor

₹50,000

Associate Sponsor

₹30,000

Technical Sponsor

₹50,000

Food Sponsor

₹20,000

Event Sponsor

N.B. :We would be happy to customize a sponsorship package for you if you think the listed packages do not suit your needs. Please write to us at perceptron.cs@gm.rkmvu.ac.in and we shall get in touch with you.

TITLE SPONSOR

BENEFITS

- Prominent acknowledgment as "Perceptron 2k27— Presented by [Title Sponsor Name]" on all event banners and promotional materials.
- Extensive audio-visual presentations of the Title Sponsor during the tech fest.
- Branding featured on event accessories, including writing pads, leaflets, and flyers.

Pre-Fest

- The official Perceptron website will display the Title Sponsor.
- A special announcement video dedicated to the Title Sponsor will be released across all social media platforms.
- The sponsor's logo and name will appear on all official communications.

Post-Fest

- The Title Sponsor's name and logo will continue to feature in all post-event media coverage.
- Company handouts and advertisements (if provided) will be distributed to attendees.

ASSOCIATE SPONSOR

BENEFITS

- Recognized as "Perceptron 2k27 – Co-Presented by [Associate Sponsor Name]" on all event banners and materials.
- Prominent visibility through strategically placed sponsor banners and fest branding.
- Strengthen your brand recall among top-tier students, innovators, and industry professionals attending the fest.

Pre-Fest

- A dedicated social media feature introducing the Associate Sponsor to Perceptron's digital audience.
- Logo and brand mention across digital invitations, event posters, and promotional content.
- Homepage recognition with sponsor logo and direct website link, driving traffic and credibility.

Post-Fest

- Featured in post-event highlights, media mentions, and recap videos.
- Promotional materials or handouts (if provided) distributed to participants and guests.
- Extended brand engagement through recorded event content and digital archives.

TECHNICAL SPONSOR

BENEFITS

- Showcase your technology, tools, or innovations directly to thousands of tech-enthusiastic students and professionals.
- Get on-site brand exposure through banners, demo zones, and interactive sessions.
- Strengthen your employer and innovator brand among future engineers and researchers.

Pre-Fest

- Featured in the Tech Partner spotlight across social media and event promotions.
- Logo placement on event website, technical competition pages, and digital brochures.
- Opportunity to sponsor or host a technical event or workshop, aligning with your company's domain.

Post-Fest

- Inclusion in post-event reports, photo galleries, and press releases.
- Option to share recruitment or product outreach materials with participants.
- Sustained visibility through recorded sessions and archived digital content.

EVENT SPONSOR

BENEFITS

- Direct engagement with participants through your sponsored event, aligning your brand with innovation and talent.
- Logo and name featured on event-specific banners, flyers, and digital creatives — ensuring precise audience targeting and recognition.

Pre-Fest

- Inclusion in pre-event materials such as competition announcements, schedules, and promotional mailers.
- Website feature on the event details page with your logo and a link to your company site — helping drive relevant traffic from the student and tech community.

Post-Fest

- Prominent mention in event highlight videos, winner announcements, and recap posts.
- Opportunity to distribute company merchandise, coupons, or recruitment materials to participants of the sponsored event.

FOOD SPONSOR

BENEFITS

- Exclusive branding presence at the fest's food court, one of the highest footfall areas during Perceptron.
- Logo and name printed on every food packet or coupon.
- Banners and promotional materials displayed at dining zones for maximum engagement.
- Build positive brand association by being directly connected to hospitality and participant satisfaction

Pre-Fest

- Dedicated promotional post on Perceptron's social media channels introducing the Food Sponsor as the official hospitality partner.
- Brand inclusion in pre-event materials, fest teasers, and food stall announcements.
- Logo and website link featured on the Perceptron homepage under the sponsor section, improving brand visibility and online reach.

Post-Fest

- Featured as the Official Food Sponsor in all post-event media coverage, recap videos, and thank-you posts.
- Brand mentions in feedback forms and closing ceremony presentations, reinforcing visibility even after the event.
- Option to distribute discount coupons or product samples to participants for sustained brand recall beyond the fest.

SPONSORSHIP

AT A GLANCE

Category	Contribution	Key Benefits
TITLE SPONSOR	**₹75,000**	Gain **maximum brand dominance** and recognition as the driving force behind Perceptron 2k27.
ASSOCIATE SPONSOR	**₹50,000**	Achieve widespread brand visibility a**cross all major events** with strong public presence.
TECHNICAL SPONSOR	**₹30,000**	Showcase your **technological experties** and connect directly with top engineering talent.
FOOD SPONSOR	**₹50,000**	Build positive brand recall by engaging participants through the **most visited fest zone.**
EVENT SPONSOR	**₹20,000**	Get **targeted exposure** by associating your brand with a specific high-impact event.

OUR GRATITUDE TO

PREVIOUS SPONSORS

rezolve ai
advanced retail technologies

ZOHO

VOXOMOS.Ai

pnb

Human & Emotion
DEDICATED TO YOUR UPLIFTMENT

FEEDSENSE AI

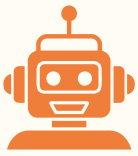
QJ CONSULTING

DataSpace ACADEMY

Nihilent
evolving ideas

EVENTS OF THIS FEST

(TENTATIVE)



ROBOTICS

Build, program, and showcase the brilliance of autonomous robotics.



Hackathon

Build innovative tech solutions to real-world challenges.



TURING SHOW

Demystify algorithms and unlock the true potential of computer science.



AUCTION

Strategize, bid smart, and make your dream team.



TREASURE HUNT

Solve clues, race against time, and uncover hidden treasures.



CHESS

Outsmart your opponent in a game of intellect and strategy.

EVENTS OF THIS FEST

(TENTATIVE)

ESPORTS

Many interesting Esports tournaments.

QUIZ

Prove your technical knowledge and quick thinking.

PUZZLE

Challenge your mind with tricky logic and pattern problems."

PHOTOGRAPHY

Capture the essence of creativity through your lens.

CHARADES



Express yourself in silence and guess your way to victory.

DEBATE

Argue your perspective, challenge ideas, and triumph with your voice.

GLIMPSES OF PERCEPTRON 2026









GLIMPSES OF PERCEPTRON 2026









CONTACT US

Reach out to our Perceptron Team for more information

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